



Greenville Spinners Board Meeting

Jan 10, 2016, 6:30 PM

Swamp Rabbit Inn

Next Meeting February 21, 2016

Agenda:

1. Reception for active volunteers in Spinners
  - a. Special thanks to:
  - b. Craig Scott and wife - swamp rabbit rides
  - c. Lynn and Andre - Rest stop at first 50
  - d. Carlo Franco
  - e. Kimberly Pool - rides
  - f. Terrie and Mark Gordon - hosting spinners events
  - g. Wendy - Website design - Which looks AMAZING!!! Thank you
  - h. Mike Jenkins - Patrolling the trail and rides
  - i. Ken and Harriet Drescher - continuous help with rides (Picture receiving check for safety foundation)
  - j. Wendy Swamp Rabbit Inn - For hosting meeting
  - k. Mike Jenkins - "Thanks to Spinners for donating Greenville County Foundation donation - \$150"
  
2. 2016 Board Introductions Don
3. Safety Foundation Check Karen/Ken
4. New Website Site Don/ Wendy
  - a. Launched - Looks great. Thanks to Wendy!!
  - b. Please encourage people to sign up for the new website. There are several people without emails that will need to be manually added.
  - c. Keeping a prioritized wish/ work list to be done on the website and FAQ page
  - d. Working on a training date to teach board members functionality
    - i. (Mike P to research a way record webinar of training)
  - e. Club Express has been shut down
  - f. Please go through Wendy and/ or Don for website content addition.
  - g. Wendy - You can make public and private groups for any topic
  - h. Google group - Steve Baker - (Don added new board members to the google group and deleted previous members.)

- i. Mike P - Proposal to use Slack application to manager internal board communications
  - j. Discussion about admin privileges on Spinners Facebook group
- 5. Upcoming Rides James/Don
- 6. SCTAC Season Dan
- 7. Time Trials Management Don
  - a. Need someone to step up to lead this year
  - b. Discussion about partnering with bike shops
- 8. Board Reorganization - assign committee Don
  - a. Don requests volunteers to do an internal and external analysis of what each board position does. The group is Franco, Baker, Nordmeyer, Pennington and Don.
- 9. Kit Reorder Jamie
  - a. 6-8 pieces left over from last year, available online store
  - b. 2015 went out in March or April.
  - c. Jamie will take lead on reorder for kits - "Building a brand"
  - d. Take Pre-orders + extras
  - e. Need to have a handout party - (RFP)
- 10. Budget Karen
  - a. P&L sent to board - will be uploaded online
  - b. Down \$6,000 however that is good, due to giveaways to BWG, Safety foundation, Holiday party.
  - c. Accountant is working out well
  - d. Balance - \$11,954.35 in checking. approx \$12,000 invested in mutual funds as well
- 11. Board Positions Reports All
- 12. Spinners RFP for bike vendors Mike
  - a. Mike and Jamie will take lead on developing platform to send out partnership opportunities to any interested affiliates.
- 13. Website tagline Jamie/ Mike
  - a. Contest to come up with a tagline ideas for club with prize
    - i. Quick, catchy and impactful
    - ii. Mike P and Jamie will manage
    - iii. Board votes in favor in contest
    - iv. Prize determined through new RFP
- 14. SORBA - Cyclebration Don
  - a. Proposed - Saturday before Easter - March 26
  - b. Wants to know if we want to partner with them to put on an event
    - i. Gateway Park - 75mi, 30mi + mountain bike activity
  - c. Steve has coordinated Cyclebration for past 3 years. Worked with GCRD to raise money for Swamp rabbit trail. Weather has always been challenging
  - d. Mountain bike has always struggled to grow a larger base
  - e. Don will follow up to see if Cato and Spinners can support and take lead on event (Completed)
- 15. Board Meeting Dates Don

- a. Second Sunday of the month?
  - i. February will be moved to February 21st due to Valentine's day ([changed date on website](#)).

16. People for Bikes March 31 / April 1 for their Ride on Atlanta Frank

- a. February 11 at Camelot
- b. 66 tickets sold so far. Need 72 in order to
- c. Publicity coming soon in print media
- d. Ride on Atlanta is a GO

17. PR Steve

- a. Steve representing the issue of the man allegedly beaten up walking on Paris Mountain.
- b. Please come forward with any further details about this incident so we can maintain positive relationships with Paris Mountain HOA.
- c. Discussion about how this incident could have happened

18. Racing Jamie/ Rip

- a. Every member of race team must maintain current Spinners membership
  - i. If CycleHaus is going to partner with us they need to know

19. Payments Jamie

- a. League of american bicyclists - Paid
- b. USAC - Paid

20. Action items

- a. Don
  - i. Follow up to see if Spinners can support Cyclebration
- b. Steve - Touch base with Paris Mt HOA
- c. Mike
  - i. Tagline contest & Bike affiliate platform
  - ii. Webinar for new website training
- d. Jamie - Kit Reorder
- e. Frank - Keep fighting the good fight
- f. [Don - send Paris Mtn. Contact to Steve - Complete](#)
- g. [Steve - Talk to groups about managing the Time Trial Series](#)

In Attendance	Absent
<ul style="list-style-type: none"> <li>● Don Hudson</li> <li>● Mike Pennington</li> <li>● Sarah Franco</li> <li>● Jim Cato</li> <li>● Jamie France</li> <li>● Frank Mansbach</li> <li>● Wendy Schafer</li> <li>● Steve Baker</li> <li>● Samantha Smith</li> </ul>	Dan McNamara Rip Major Nancy Wolf

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| <ul style="list-style-type: none"><li>• Karen Bailey</li><li>• Chris Nordmeyer</li></ul> |  |
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Prepared by Mike Pennington - Secretary - [mikepennington53@gmail.com](mailto:mikepennington53@gmail.com)