1. The January meeting was held on Sat, 10 January 2015 at Mark Gordon’s home. Six of our 14 Board Members were present.

In Attendance:

1. President - Don Hudson
2. Secretary - Jamie France
3. Treasurer - Karen Bailey
4. Membership - Will Cox
5. Racing Chair - Rip Major
6. Touring Chair - Kyle Danner

Absent:

1. Vice-President - George Furr
2. Advocacy - Frank Mansbach
3. Safety Foundation - Nancy Wolfe
4. Public Relations - Steve Baker
5. Rides - Dan McNamara
6. GS Elan - Robin Bylenga
7. Webmaster - Dominic Epsom
8. Member-at-Large - Sam Smith

Guests/Club Members in attendance: Steve Yetman, Ken Drescher, Mark Gordon, Phil North, Chi Radford, Andre Mathis.

1. Don opened the meeting by introducing everyone present including the new board members. Ken thanked Andre for his annual support of the Final/1st Fifty ride. Don thanked Chip for his leadership organizing the annual David Sutton Memorial Tour (aka “the beach trip”).
2. Don spoke about his vision for the club in 2015. Below is the transcript, which will be available as a letter to the club members:

*“We accomplished a lot in 2014. Many of these accomplishments were communicated at the holiday party by the various board members. Without going into detail here, our growth has covered many areas: safety, training, increased membership numbers, charity donations, leasing SCTAC property, a structure for financial reporting, engagement with the cycling business community, new Spinners club kits, our race team competing at a higher level, record numbers at tour rides, participation in community events, and much, much more. Thank you for all you did in 2014.*

*As we begin 2015, we need a vision. Below are my thoughts. They do not encompass everything we will do, but will drive our focus for the coming year.*

* *We are going to embrace the cycling business community more, in a well-planned, smart way that will bring exceptional value to our members.*
* *SCTAC events are going to morph into more than Tuesday evening rides. The new Spinners’ lot will be utilized in many ways, and will play a central part in what we do and who we are. Days and nights at SCTAC are great now, and they will be spectacular in 2015. It will drive membership, engage the community, and create a space known as the home of the Greenville Spinners Bicycle Club.*
* *We are going to reorganize the leadership of the organization to better engage with our socio-technical environment, our members, our community, all of the people and organizations that impact what we do and those that we have an impact on through our actions.*
* *There will be more rides and more events with better synergies that will generate growth and strengthen our impact.*
* *It will become easier to join and to stay a member of the Greenville Spinners. Design and ease-of-use of our technologies and tools (such as our web site, Facebook, and Yahoo group) will make them friendlier, easier to use, and create more connectivity within the club and between members.*
* *The club’s financial strategy will be better planned and more open, and will be used to derive as much value as we can from the monetary resources we acquire.*
* *Tour rides will continue to be a cornerstone of our organization. We will find more ways to involve others so that these events engage more volunteers and are supported by a wider array of organizations. Our tour rides not only deliver fun and challenging rides, but they also create funds for a growing number of charities that we support. This will continue to strengthen in 2015.*
* *Members will no longer wonder why they are Spinners members; they will see and feel the evidence of value all around them.*
* *We will continue to increase and fine tune our involvement in Safety, Advocacy, and Education. After all, these are some of the major benefits we give to the community and ourselves.*
* *We will increase our knowledge to mitigate and handle crisis. We will put a higher priority on planning for what could happen, and use our resources to grow our confidence and strengthen preparedness so that leaders in the organization will know that they are not alone in their efforts to deal with negative events.*
* *We will engage our members in new ways so that closeness and connection to the club will be generated. We will set goals, measure & track our progress, and communicate our results.*

*Thanks to all of you -- everyone on the board in 2014 and joining for 2015, and to every club member that supports us and becomes involved in what we do.”*

1. The points Don elaborated on above brought out some good conversation, including these items from our guests.
2. Andre asked for help from the membership at The Village Wrench. Action needed: can someone query the membership?
3. Chip asked for a place to store kid’s helmets until they are given away. The board said that they will probably fit in our club storage unit. Action needed: who can coordinate this with Chip?
4. Agenda Items Discussed
5. Club Insurance. Don attended the Insurance conference call with League of American Bicyclists. He learned a great deal, and will summarize and discuss for next month’s meeting. Specifically, time trials were discussed as the only type of racing covered under this insurance. Jamie asked Don to check if team time trials were also covered. We also still have open questions on rides posted by club members on our Yahoo group. Action: Don to summarize & brief board on our insurance policies.
6. Great Escape Offer of $20 gift card for members signing up in January. The motion to accept offer was made (with caveat that we will NOT provide Great Escape with any email addresses, only the names of those members who qualify), 2nded, and voted upon via email prior to the meeting (10 in favor). Action: Don will notify Todd Melton at Great Escape and also the club membership.
7. Bike-related Business Relationships. Action: Don will form a committee to draft & document a policy for how the club will respond to and deal with bike-related businesses in our community. Volunteers for this committee: Jamie, Will, & others to be solicited.
8. Accountant. In previous meeting, the Board approved hiring an accountant to handle the book-keeping while maintaining the Treasurer in an oversight/supervisory role. This plan is moving forward. Karen is meeting with the accountant later in January 2015.
9. Treasury Balance. $20,053.98 on 10 January 2015.
10. Financial Investments. Ken Drescher gave an update on our investments (roughly $12,000 in conservative bond funds). The board would like to move our investments to somewhere else that will have a simpler account structure and have fewer fees. Actions: Karen will confer with Ken to ensure that a proposal for the future of our investments is brought before the board; Karen will update contact info at institutions holding our investments to reflect the current club Treasurer (primary) and current club President (back-up).
11. Race Team Update. Jamie gave the update as Rip is still transitioning into the role.

* Annual USAC membership has been paid out of team funds; Treasurer to reimburse team $150.
* Described the USAC membership arrangement to the board, including how other local teams roll up under the Spinners (GHS Everywoman, Hincapie Devo, Cycle Haus, SC Carolina Masters).
* Talked about how this benefits both the club and those teams.
* Spinners team is all men for 2015 (no more women).
* Team is getting newly designed kits this month.
* Don challenged Rip & the team to do a better job showing the club the things we are accomplishing. (Idea: merge our Facebook pages instead of having two separate ones?)
* Don also wants Rip & the team to think about how the club can better support the team.

1. Club Kit Order. Jamie will send a survey to query membership on interest per type of clothing item, and to make sure we can meet minimums. Then based on results, she will set up the on-line ordering site, and bring to the board a proposal for extra items for the club to buy & sell. Regarding the leftover items from last year’s order, Jamie will ask Robin what is left at Pedal Chic.
2. Board Structure Reorganization. Don proposed in his vision that we over-haul our board structure. He asked for volunteers to form a small committee with him to tackle this. Volunteers: Jamie, Kyle. Action: Don will solicit for additional volunteers and lead this committee.
3. 2015 Meetings & Location. Meetings Feb-Nov will start at 6:30 PM, at the Swamp Rabbit Inn, 1 Logan Street, Greenville SC29601.

* 8 Feb
* 8 Mar
* 12 Apr
* 10 May
* 14 Jun
* 12 Jul
* 9 Aug
* 13 Sep
* 11 Oct
* 8 Nov
* 13 Dec – Holiday Party (time & location TBD)

1. Summary of Follow-Up Needed and Action Items for February Meeting
2. Can someone query the membership about helping The Village Wrench?
3. Who can coordinate storing kid’s bike helmets with Chip?
4. Don: summarize & brief the Board on our insurance policies.
5. Don: coordinate the Great Escape offer with Todd Melton at Great Escape, and also notify the club membership.
6. Don: form a committee to draft & document a policy for how the club will respond to and deal with bike-related businesses in our community.
7. Karen: confer with Ken to ensure that a proposal for the future of our investments is brought before the board; update contact info at institutions holding our money to reflect the current club Treasurer (primary) and current club President (back-up).
8. Rip: how can the race team do a better job showing the club the things they are accomplishing? and how can the club better support the team?
9. Jamie: get a list of leftover/available kit items from Robin; kick-off the 2015 kit order.
10. Don: form & lead the committee to restructure the club’s Board.